

HAPPY VALLEY RESIDENT OPTS FOR THE LATEST ALTERNATIVE TO LIPOSUCTION AT LOCAL VIP MEDISPA

September 25, 2008, Clackamas, Ore., -- Beth is an avid dancer and a 58-year old Happy Valley resident. She celebrated her birthday dancing and looking more fit than ever -- thanks to SmartLipo™, a minimally invasive fat removal procedure offered at VIP MediSpa in Clackamas. (VIP MediSpa is one of only two medical spas in the Portland area offering the procedure.)

Beth was tired of the extra fat and “pouch” in her stomach area. She’s not overweight and despite a rigorous exercise regimen and great diet, her “pouch” was a constant nagging issue. After careful research and consideration, she decided to opt for SmartLipo™.

Fortunately for Beth, getting rid of her fat didn’t mean going under the knife. According to Max Grishkevich, M.D., SmartLipo™ is the first and only laser-assisted lipolysis system to offer a revolutionary and minimally invasive procedure for the removal of fat. Using a high-powered laser, SmartLipo™ is a laser body sculpting procedure with less down time and side effects than traditional liposuction and takes less time than lipodissolve. Although not a treatment for weight reduction, it’s an excellent non-surgical alternative to improve shape and reduce targeted fat.

Briefly, here’s how it works:

* A very small cannula, or tube containing a laser fiber is inserted into the skin. The cannula is moved back and forth delivering the laser's energy to the fat cells, causing them to rupture and easily drain away. The laser energy also interacts with the dermis resulting in collagen shrinkage.

* Due to the cannula's small size, Smartlipo™ is a minimally invasive procedure and can be performed under local anesthesia. The laser causes small blood vessels to coagulate immediately on contact, resulting in less bleeding, swelling and bruising, - and a quicker recovery time than conventional liposuction. Because general anesthesia is unnecessary, the procedure is very safe with only minimal side effects. For most patients, typically only one treatment is required. The session may last from 45 minutes to one hour for each area treated.

Dr. Grishkevich is one of the Northwest’s leading aesthetic physicians and is medical director of VIP MediSpa. If you have questions, or would like more information about SmartLipo™ and other offerings at the spa, please contact the VIP Medispa at 503-513-5533.